



# ISENOLIC®

## **Why use this material?**

Isenolic® is a NEW natural antiviral product to inhibit viruses such as those that cause the common cold. It is developed from olive leaf extract and enriched with Elenolic acid (ELA).

Immune-boosting botanicals from traditional medicine are appealing to consumers of all ages as they are perceived as natural and safe because of their long history of use.

## **The science behind the indications**

Olive leaf contains the chemical compound Oleuropein, which contains within it the bioactive compound Elenolic acid (ELA).

ELA is a derivative molecule with specific physical and chemical characteristics with proven antiviral properties against the influenza virus and bacteria. Throughout history, olive leaf extract has been used as it may also shorten the duration of flu and colds. ELA is the compound generated by the olive tree to protect itself against pathogens.

Olive leaf is also a natural source of neuraminidase inhibitors, which block the functioning of the influenza virus by preventing its reproduction.

Neuraminidase is recommended by WHO for viral infection management.

## **Dose**

150mg extract per day, providing 6mg of Elenolic acid

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## **References**

[https://pharmactive.eu/ingredient/isenolic\\_r-prevents-cold-flu-symptoms/](https://pharmactive.eu/ingredient/isenolic_r-prevents-cold-flu-symptoms/)